

## ORDER



WCAX

**Orders**  
**Order / Rev:** 12038  
**Alt Order #:** 8411515  
**Product Desc:** Stefanik 4 Congress  
**Estimate:** 923  
**Flight Dates:** 10/07/16 - 10/16/16  
**Original Date / Rev:** 10/06/16 / 10/06/16  
**Order Type:** GENERAL

**Primary AE:** HRP Washington DC AE  
**Sales Office:** N-DC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Stefanik/Pol/R/Con/NY  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	45	\$23,850.00	\$20,272.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	45	\$23,850.00	\$20,272.50	0.00
<b>Totals</b>	<b>45</b>	<b>\$23,850.00</b>	<b>\$20,272.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WCAX	32%	\$23,850.00
Market	100%	\$74,531.25

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,962.50
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,265.62
WVER	0%	\$0.00
WVNY	10%	\$7,453.12
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCAX	10/07/16	10/14/16	Fr Hour 3	CM	10p-11p	----F--	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
				Blue Bloods											

Start Date End Date Weekdays Spots/Week Rate Rating

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 Product Desc: Stefanik 4 Congress  
 Estimate: 923

WCAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCAX	10/07/16	10/14/16	Fr Hour 3 Blue Bloods	CM	10p-11p	----F--	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----F--		1				\$1,000.00		0.00			
		Week: 10/10/16	10/16/16	----F--		1				\$1,000.00		0.00			
2	WCAX	10/14/16	10/14/16	M-F 11a-12p The Price is Right	CM	11a-12p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$300.00		0.00			
3	WCAX	10/14/16	10/14/16	CBS Afternoon Soaps CBS Soaps/Talk/Deal	CM	1230p-4p	----F--	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$75.00		0.00			
4	WCAX	10/14/16	10/14/16	Noon News Noon News/ATF	CM	12p-1230p	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$150.00		0.00			
6	WCAX	10/14/16	10/14/16	M-F 730p-8p Entertainment Tonight(Syn	CM	730p-8p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$300.00		0.00			
7	WCAX	10/07/16	10/14/16	Fr Hour 1 MacGyver	CM	8p-9p	----F--	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----F--		1				\$500.00		0.00			
		Week: 10/10/16	10/16/16	----F--		1				\$500.00		0.00			
8	WCAX	10/10/16	10/10/16	M-F 11a-12p The Price is Right	CM	11a-12p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$300.00		0.00			
9	WCAX	10/10/16	10/10/16	CBS Afternoon Soaps CBS Soaps/Talk/Deal	CM	1230p-4p	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$75.00		0.00			
10	WCAX	10/10/16	10/10/16	Noon News Noon News/ATF	CM	12p-1230p	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$150.00		0.00			
11	WCAX	10/10/16	10/10/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$75.00		0.00			
12	WCAX	10/08/16	10/15/16	News Sa 7a-8a Channel 3 News	CM	7a-8a	-----S-	:30	1	\$75.00	P-1	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S-		1				\$75.00		0.00			
		Week: 10/10/16	10/16/16	-----S-		1				\$75.00		0.00			
N 13	WCAX	10/08/16	10/08/16	CBS Sa Morning New 8a CBS This Morning:Saturday	CM	8a-10a	-----S-	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S-		1				\$125.00		0.00			
N 14	WCAX	10/09/16	10/09/16	NFL Game NE Patriots NFL Browns vs Patriots	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$1,500.00		0.00			
N 17	WCAX	10/16/16	10/16/16	Su Hour 1 60 Minutes	CM	7p-8p	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$2,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WCAX	10/16/16	10/16/16	Su Hour 2 NCIS: Los Angeles	CM	8p-9p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$1,000.00		0.00			
20	WCAX	10/13/16	10/13/16	M-F 11a-12p The Price is Right	CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$300.00		0.00			
21	WCAX	10/13/16	10/13/16	CBS Afternoon Soaps CBS Soaps/Talk/Deal	CM	1230p-4p	---T---	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$75.00		0.00			
22	WCAX	10/13/16	10/13/16	Noon News Noon News/ATF	CM	12p-1230p	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$150.00		0.00			
23	WCAX	10/13/16	10/13/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	---T---	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$75.00		0.00			
26	WCAX	10/11/16	10/11/16	M-F 11a-12p The Price is Right	CM	11a-12p	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$300.00		0.00			
27	WCAX	10/11/16	10/11/16	CBS Afternoon Soaps CBS Soaps/Talk/Deal	CM	1230p-4p	-T-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$75.00		0.00			
28	WCAX	10/11/16	10/11/16	Noon News Noon News/ATF	CM	12p-1230p	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$150.00		0.00			
30	WCAX	10/11/16	10/11/16	M-F 730p-8p Entertainment Tonight(Syn	CM	730p-8p	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$300.00		0.00			
32	WCAX	10/11/16	10/11/16	Tu Hour 2 Bull	CM	9p-10p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$1,200.00		0.00			
33	WCAX	10/12/16	10/12/16	M-F 11a-12p The Price is Right	CM	11a-12p	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$300.00		0.00			
34	WCAX	10/12/16	10/12/16	Noon News Noon News/ATF	CM	12p-1230p	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$150.00		0.00			
35	WCAX	10/12/16	10/12/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	--W----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$75.00		0.00			
36	WCAX	10/12/16	10/12/16	We Hour 1 Survivor	CM	8p-9p	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$1,200.00		0.00			
N37	WCAX	10/09/16	10/09/16	NFL Game Other Team NFL Regular Game Other	CM	4:25 PM-7:30 PM (4:25 PM-7:30 PM)	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N37	WCAX	10/09/16	10/09/16	NFL Game Other Team CM NFL Regular Game Other	CM	4:25 PM-7:30 PM (4:25 PM-7:30 PM)	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$1,500.00		0.00			
N38	WCAX	10/14/16	10/14/16	M-F 5p-6p Channel 3 News	CM	5p-6p	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$150.00		0.00			
N39	WCAX	10/15/16	10/15/16	CBS Sa Morning New 8a CBS This Morning:Saturday	CM	8a-10a	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$150.00		0.00			
N40	WCAX	10/16/16	10/16/16	Su Hour 4 Elementary	CM	10p-11p	-----S	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$700.00		0.00			
N41	WCAX	10/09/16	10/16/16	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$300.00		0.00			
		Week: 10/10/16	10/16/16	-----S		1				\$300.00		0.00			
N42	WCAX	10/09/16	10/09/16	Su Prime Other 1 60 Minutes	CM	7:30 PM-9:00 PM (7:30 PM-9:00 PM)	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$1,200.00		0.00			
N43	WCAX	10/09/16	10/09/16	CBS Su Morning News CBS Sunday Morning	CM	9a-1030a	-----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$300.00		0.00			
N44	WCAX	10/16/16	10/16/16	CBS Su Morning News CBS Sunday Morning	CM	9a-1030a	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$400.00		0.00			
N45	WCAX	10/13/16	10/13/16	NFL Game Other Team CM NFL Denver vs San Diego	CM	8:00 PM-11:30 PM (8:00 PM-11:30 PM)	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$1,500.00		0.00			
N46	WCAX	10/11/16	10/11/16	M-F 5p-6p Channel 3 News	CM	5p-6p	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$150.00		0.00			
N47	WCAX	10/11/16	10/11/16	Tu Hour 1 NCIS	CM	8p-9p	-T-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$2,000.00		0.00			
N48	WCAX	10/09/16	10/09/16	Presidential/VP Debates Presidential/VP Debate	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S		1				\$1,500.00		0.00			
N49	WCAX	10/15/16	10/15/16	CBS Sa Morning New 8a CBS This Morning:Saturday	CM	8a-10a	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$150.00		0.00			
													Totals	45	\$23,850.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WCAX - Burlington</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">10/6/16</span>
---	---

I, Media Ad Ventures, Inc.

being/on behalf of: Elise Stefanik

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	see attached	10/3-10/16/16	candidate only fixed	see attached	see attached

**Attach proposed schedule with charges (if available):** 23,700

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/12/2016

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Nicholas Hasenace  
Printed Name

General Sales Manager  
Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Brad Mont, Agent

printed name

10/6/16

date

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

October 6, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

For: Estimate # 917 & 923

---

EFFECTIVE Thur Oct 6 thru Sun Oct 15

PLEASE RUN:

**"Introduction" :30**

**4SPMESFCT04**

**100**

If your station does NOT accept HD ads then run you will receive SD version of the ad with the same name & code (minus the "H")

**The Introduction spot will arrive at stations via Extreme Reach on Thursday, October 6<sup>th</sup>.**

**PLEASE E-MAIL [traffic@mavdc.com](mailto:traffic@mavdc.com)  
to confirm receipt**

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.



# Media Ad Ventures, Inc

---

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

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to confirm receipt**

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

October 13, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

NOTE: Different Start Date for  
ALBANY vs. Rest of the Markets

For: Estimate # 923, 928 & 930

---

### For Watertown & Burlington

EFFECTIVE Fri Oct 14 thru Sun Oct 23

PLEASE RUN:

**"New Leadership" :30**

**4SPMESFCT07H**

**100%**

### For ALBANY

EFFECTIVE Mon Oct 17 thru Sun Oct 23

PLEASE RUN (Continue current traffic until Monday):

**"New Leadership" :30**

**4SPMESFCT07H**

**100%**

If your station does NOT accept HD ads then run you will receive SD version of the ad with the same name & code (minus the "H")

**The New Leadership spot will arrive at stations via Extreme Reach on Thursday, October 13<sup>th</sup>.**

**PLEASE E-MAIL [traffic@mavdc.com](mailto:traffic@mavdc.com)  
to confirm receipt**

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT6/16 13.30

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515  
\*\*\* ORIGINAL REV#0 \*\*\*

12038

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT6/16 13.30

REP: THIS IS A NEW ORDER  
\*\*CLIENT: STEFANIK 4 CONGRESS\*\*  
OUR TOTAL IS \$23,875  
PLS CONFIRM  
THANKS, KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 146  
AGENCY PRODUCT CODE = 163

AGENCY EST# = 923

1			1000P-1100P	30		\$1,000.00	10/7	10/14	1		FRI	2
---	--	--	-------------	----	--	------------	------	-------	---	--	-----	---

PROGRAM : BLUE BLOODS - 9/19-11/8  
CON COM1: BLUE BLOODS - 9/19-11/8

2			1100A-1200N	30		\$300.00	10/14	10/14	1		FRI	1
---	--	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : THE PRICE IS RIGHT(X2)  
CON COM1: THE PRICE IS RIGHT(X2)



REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT6/16 13.30

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515

\*\*\* ORIGINAL REV#0 \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
12			700A-800A	30		\$75.00 ✓	10/8	10/15	1		SAT	2
PROGRAM : WCAX SAT 7AM NEWS 7-8A												
CON COM1: WCAX SAT 7AM NEWS 7-8A												
13			800A-1000A	30		\$125.00	10/8	10/15	1		SAT	2
PROGRAM : CBS THIS MRNG SATURDAY												
CON COM1: CBS THIS MRNG SATURDAY												
14			100P-415P	30		\$1,500.00	10/9	10/9	2		SUN	2
PROGRAM : NFL - BROWNS VS. PATRIOTS - 10/9												
CON COM1: NFL - BROWNS VS. PATRIOTS - 10/9												
15			1000P-1100P	30		\$225.00	10/9	10/16	1		SUN	2
PROGRAM : ELEMENTARY - 9/19-11/8												
CON COM1: ELEMENTARY - 9/19-11/8												
16			1030A-1130A	30		\$250.00	10/9	10/16	1		SUN	2
PROGRAM : FACE THE NATION												
CON COM1: FACE THE NATION												
17			700P-800P	30		\$2,000.00	10/9	10/16	1		SUN	2
PROGRAM : 60 MINUTES - 9/19-11/8												
CON COM1: 60 MINUTES - 9/19-11/8												
18			800P-900P	30		\$1,000.00	10/9	10/16	1		SUN	2
PROGRAM : NCIS:LOS ANGELES - 9/19-11/8												
CON COM1: NCIS:LOS ANGELES - 9/19-11/8												
19			900A-1030A	30		\$500.00	10/9	10/16	1		SUN	2
PROGRAM : CBS SUNDAY MORNING												
CON COM1: CBS SUNDAY MORNING												
20			1100A-1200N	30		\$300.00 ✓	10/13	10/13	1		THU	1
PROGRAM : THE PRICE IS RIGHT(X2)												
CON COM1: THE PRICE IS RIGHT(X2)												

10/15-150

Limit 1x per candidate in this race

10/9 NA debate 10/16 \$700

300

10/9 730-9PM 1200  
10/16 oh

10/9 NA debate  
10/16 oh

10/9 300  
10/16 400

10

OCT6/16 13.30  
\*\*\* WCAX-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1230P-400P	30		\$75.00 ✓	10/13	10/13	1		THU	1
PROGRAM : CBS SOAPS/TALK/DEAL												
CON COM1: CBS SOAPS/TALK/DEAL												
22			1200N-1230P	30		\$150.00 ✓	10/13	10/13	1		THU	1
PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE												
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE												
23			400P-500P	30		\$75.00 ✓	10/13	10/13	1		THU	1
PROGRAM : DR.PHIL												
CON COM1: DR.PHIL												
24			730P-800P	30		\$300.00 ✓	10/13	10/13	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
25			800P-1130P	30		\$800.00 ✓ 1500	10/13	10/13	1		THU	1
PROGRAM : NFL THURSDAY - DENVER VS. SAN DIEG												
CON COM1: NFL THURSDAY - DENVER VS. SAN DIEG												
26			1100A-1200N	30		\$300.00 ✓	10/11	10/11	1		TUE	1
PROGRAM : THE PRICE IS RIGHT(X2)												
CON COM1: THE PRICE IS RIGHT(X2)												
27			1230P-400P	30		\$75.00 ✓	10/11	10/11	1		TUE	1
PROGRAM : CBS SOAPS/TALK/DEAL												
CON COM1: CBS SOAPS/TALK/DEAL												
28			1200N-1230P	30		\$150.00 ✓	10/11	10/11	1		TUE	1
PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE												
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE												
29			500P-600P	30		\$125.00 ✓ 150	10/11	10/11	1		TUE	1
PROGRAM : CHANNEL 3 NEWS AT FIVE												
CON COM1: CHANNEL 3 NEWS AT FIVE												

REP HEADLINE# 8411515  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT6/16 13.30  
 \*\*\* WCAX-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
30			730P-800P	30		\$300.00 /	10/11	10/11	1		TUE	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
31			800P-900P	30		\$1,800.00 2000	10/11	10/11	1		TUE	1
PROGRAM : NCIS												
CON COM1: NCIS												
32			900P-1000P	30		\$1,200.00 /	10/11	10/11	1		TUE	1
PROGRAM : BULL - 9/19-11/8												
CON COM1: BULL - 9/19-11/8												
33			1100A-1200N	30		\$300.00 /	10/12	10/12	1		WED	1
PROGRAM : THE PRICE IS RIGHT(X2)												
CON COM1: THE PRICE IS RIGHT(X2)												
34			1200N-1230P	30		\$150.00 /	10/12	10/12	1		WED	1
PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE												
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE												
35			400P-500P	30		\$75.00 /	10/12	10/12	1		WED	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
36			800P-900P	30		\$1,200.00 /	10/12	10/12	1		WED	1
PROGRAM : SURVIVOR - 9/19-11/8												
CON COM1: SURVIVOR - 9/19-11/8												

OCT/16 23875.00

CONTRACT TOTAL 23875.00  
 TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI  
 DEMOS- RA35+\*



REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT6/16 13.44

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT6/16 13.44

REP: THIS IS A NEW ORDER  
\*\*CLIENT: STEFANIK 4 CONGRESS\*\*  
OUR TOTAL IS \$23,875  
PLS CONFIRM  
THANKS, KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	23875.00
TOTAL SPOTS	46

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT6/16 13.49

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT6/16 13.49

STA: ADDED M1  
THANKS  
ELLEN B 10/6

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#5	MISSED: FRI/500P-600P	OCT14	30S	\$125.00	(OCT6/16)
		BUY#13	SAT/800A-1000A	OCT15	30S	\$125.00	
		BUY#14	SUN/100P-415P	OCT9	30S	\$1,500.00	
		BUY#15	SUN/1000P-1100P	OCT9-OCT16	30S	\$525.00	
		BUY#16	SUN/1030A-1130A	OCT9-OCT16	30S	\$250.00	
		BUY#17	SUN/700P-800P	OCT9	30S	\$2,000.00	
		BUY#18	SUN/800P-900P	OCT9	30S	\$1,000.00	
		BUY#19	SUN/900A-1030A	OCT9-OCT16	30S	\$500.00	
		BUY#25	THU/800P-1130P	OCT13	30S	\$800.00	
		BUY#29	TUE/500P-600P	OCT11	30S	\$125.00	
		BUY#31	TUE/800P-900P	OCT11	30S	\$1,800.00	
		BUY#24	THU/730P-800P	OCT13	30S	\$300.00	
			OFFER: FRI/500P-600P	OCT14	30S	\$150.00	PLS ADVISE.
			& SAT/800A-1000A	OCT15	30S	\$150.00	
			& SUN/1000P-1100P	OCT16	30S	\$700.00	
			& SUN/1030A-1130A	OCT9-OCT16	30S	\$300.00	
			& SUN/730P-900P	OCT9	30S	\$1,200.00	
			& SUN/900A-1030A	OCT9	30S	\$300.00	
			& SUN/900A-1030A	OCT16	30S	\$400.00	
			& THU/800P-1130P	OCT13	30S	\$1,500.00	
			& TUE/500P-600P	OCT11	30S	\$150.00	
			& TUE/800P-900P	OCT11	30S	\$2,000.00	
			CMT: RATES/NA				

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT6/16 13.49

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

OCT/16 23875.00

CONTRACT TOTAL 23875.00

TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI

DEMOS- RA35+\*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT6/16 15.09

\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT6/16 15.09

REP: REVISION  
SPOTS REVISED AND RE-SENT  
CREDIT OF \$25  
PLS CNF  
THANKS, MICK

STA: ADDED M1  
THANKS  
ELLEN B 10/6

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 146  
AGENCY PRODUCT CODE = 163

AGENCY EST# = 923

5	S		500P-600P	30		\$125.00	10/14	10/14	0		FRI	0
---	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CHANNEL 3 NEWS AT FIVE  
CON COM1: CHANNEL 3 NEWS AT FIVE

38	A		500P-600P	30		\$150.00	10/14	10/14	1		FRI	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CH 3 NWS AT 5/THE 30

ORD COM1: RATES/NA

THIS IS A MAKE-GOOD FOR OCT14 ON LINE-5 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9 ON LINE-14 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9-OCT16 ON LINE-15 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9-OCT16 ON LINE-16 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9 ON LINE-17 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT9 ON LINE-18 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT9-OCT16 ON LINE-19 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-25 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT11 ON LINE-29 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT11 ON LINE-31 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-24 FOR 1 SPOT/WK

39	A	800A-1000A	30	\$150.00	✓	10/15	10/15	1	SAT	1
----	---	------------	----	----------	---	-------	-------	---	-----	---

PROGRAM : CBS THIS MORNING SATURDAY  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

40	A	1000P-1100P	30	\$700.00	✓	10/16	10/16	1	SUN	1
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PROGRAM : ELEMENTARY  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

41	A	1030A-1130A	30	\$300.00	✓	10/9	10/16	1	SUN	2
----	---	-------------	----	----------	---	------	-------	---	-----	---

PROGRAM : FACE THE NATION  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

42	A	730P-900P	30	\$1,200.00	✓	10/9	10/9	1	SUN	1
----	---	-----------	----	------------	---	------	------	---	-----	---

PROGRAM : 60 MINUTES  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

43	A	900A-1030A	30	\$300.00	✓	10/9	10/9	1	SUN	1
----	---	------------	----	----------	---	------	------	---	-----	---

PROGRAM : CBS SUNDAY MORNING  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

44	A	900A-1030A	30	\$400.00	✓	10/16	10/16	1	SUN	1
----	---	------------	----	----------	---	-------	-------	---	-----	---

PROGRAM : CBS SUNDAY MORNING  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

45	A	800P-1130P	30	\$1,500.00	✓	10/13	10/13	1	THU	1
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PROGRAM : NFL DENVER VS SAN DIEGO  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

46	A	500P-600P	30	\$150.00	✓	10/11	10/11	1	TUE	1
----	---	-----------	----	----------	---	-------	-------	---	-----	---

PROGRAM : CH 3 NWS AT 5/THE 30  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47



\*\*\* WCAX-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		730P-800P	30		\$300.00	10/13	10/13	0		THU	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
25	S		800P-1130P	30		\$800.00	10/13	10/13	0		THU	0
PROGRAM : NFL THURSDAY - DENVER VS. SAN DIEG												
CON COM1: NFL THURSDAY - DENVER VS. SAN DIEG												
29	S		500P-600P	30		\$125.00	10/11	10/11	0		TUE	0
PROGRAM : CHANNEL 3 NEWS AT FIVE												
CON COM1: CHANNEL 3 NEWS AT FIVE												
31	S		800P-900P	30		\$1,800.00	10/11	10/11	0		TUE	0
PROGRAM : NCIS												
CON COM1: NCIS												
37	A		425P-730P	30		\$1,500.00 ✓	10/9	10/9	1		SUN	1
PROGRAM : NFL												
48	A		900P-1100P	30		\$1,500.00 ✓	10/9	10/9	1		SUN	1
PROGRAM : DEBATE												
49	A		800A-1000A	30		\$150.00 ✓	10/15	10/15	1		SAT	1
PROGRAM : CBS THIS MORNING SATURDAY												



REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT6/16 15.09

\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:FRI/500P-600P				OCT14		30S	\$125.00	(OCT6/16)	
		BUY#13	SAT/800A-1000A				OCT15		30S	\$125.00		
		BUY#14	SUN/100P-415P				OCT9		30S	\$1,500.00		
		BUY#15	SUN/1000P-1100P				OCT9-OCT16		30S	\$525.00		
		BUY#16	SUN/1030A-1130A				OCT9-OCT16		30S	\$250.00		
		BUY#17	SUN/700P-800P				OCT9		30S	\$2,000.00		
		BUY#18	SUN/800P-900P				OCT9		30S	\$1,000.00		
		BUY#19	SUN/900A-1030A				OCT9-OCT16		30S	\$500.00		
		BUY#25	THU/800P-1130P				OCT13		30S	\$800.00		
		BUY#29	TUE/500P-600P				OCT11		30S	\$125.00		
		BUY#31	TUE/800P-900P				OCT11		30S	\$1,800.00		
		BUY#24	THU/730P-800P				OCT13		30S	\$300.00		
			OFFER:FRI/500P-600P				OCT14		30S	\$150.00	PLS ADVISE.	
			& SAT/800A-1000A				OCT15		30S	\$150.00		
			& SUN/1000P-1100P				OCT16		30S	\$700.00		
			& SUN/1030A-1130A				OCT9-OCT16		30S	\$300.00		
			& SUN/730P-900P				OCT9		30S	\$1,200.00		
			& SUN/900A-1030A				OCT9		30S	\$300.00		
			& SUN/900A-1030A				OCT16		30S	\$400.00		
			& THU/800P-1130P				OCT13		30S	\$1,500.00		
			& TUE/500P-600P				OCT11		30S	\$150.00		
			& TUE/800P-900P				OCT11		30S	\$2,000.00		
			CMT:RATES/NA									

OCT/16 23850.00

CONTRACT TOTAL 23850.00  
TOTAL SPOTS 45

MARKET TOTALS \$74,609 WCAX 32% WVN 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT6/16 15.55

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT6/16 15.55

REP: REVISION  
SPOTS REVISED AND RE-SENT  
CREDIT OF \$25  
PLS CNF  
THANKS, MICK

STA: ADDED M1  
THANKS  
ELLEN B 10/6

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT6/16 15.55  
\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED: FRI/500P-600P	OCT14	30S	\$125.00	(OCT6/16)
		BUY#13	SAT/800A-1000A	OCT15	30S	\$125.00	
		BUY#14	SUN/100P-415P	OCT9	30S	\$1,500.00	
		BUY#15	SUN/1000P-1100P	OCT9-OCT16	30S	\$525.00	
		BUY#16	SUN/1030A-1130A	OCT9-OCT16	30S	\$250.00	
		BUY#17	SUN/700P-800P	OCT9	30S	\$2,000.00	
		BUY#18	SUN/800P-900P	OCT9	30S	\$1,000.00	
		BUY#19	SUN/900A-1030A	OCT9-OCT16	30S	\$500.00	
		BUY#25	THU/800P-1130P	OCT13	30S	\$800.00	
		BUY#29	TUE/500P-600P	OCT11	30S	\$125.00	
		BUY#31	TUE/800P-900P	OCT11	30S	\$1,800.00	
		BUY#24	THU/730P-800P	OCT13	30S	\$300.00	
		OFFER: FRI/500P-600P		OCT14	30S	\$150.00	PLS ADVISE.
		& SAT/800A-1000A		OCT15	30S	\$150.00	
		& SUN/1000P-1100P		OCT16	30S	\$700.00	
		& SUN/1030A-1130A		OCT9-OCT16	30S	\$300.00	
		& SUN/730P-900P		OCT9	30S	\$1,200.00	
		& SUN/900A-1030A		OCT9	30S	\$300.00	
		& SUN/900A-1030A		OCT16	30S	\$400.00	
		& THU/800P-1130P		OCT13	30S	\$1,500.00	
		& TUE/500P-600P		OCT11	30S	\$150.00	
		& TUE/800P-900P		OCT11	30S	\$2,000.00	
		CMT: RATES/NA					

CONTRACT TOTAL	23850.00
TOTAL SPOTS	45

## ORDER



**Orders**  
**Order / Rev:** 12038  
**Alt Order #:** 8411515  
**Product Desc:** Stefanik 4 Congress  
**Estimate:** 923  
**Flight Dates:** 10/07/16 - 10/16/16  
**Original Date / Rev:** 10/10/16 / 10/10/16  
**Order Type:** GENERAL

## WCAX

**Primary AE:** HRP Washington DC AE  
**Sales Office:** N-DC  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Stefanik/Pol/R/Con/NY  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	46	\$23,800.00	\$20,230.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	46	\$23,800.00	\$20,230.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$23,800.00</b>	<b>\$20,230.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WCAX	32%	\$23,800.00
Market	100%	\$74,375.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFF	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,950.00
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,187.50
WVER	0%	\$0.00
WVNY	10%	\$7,437.50
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N50	WCAX	10/11/16	10/11/16	Tu Hour 1	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

Order / Rev: 12038  
 Alt Order #: 8411515  
 Flight Dates: 10/07/16 - 10/16/16

Advertiser: Stefanik/Pol/R/Con/NY  
 Product Desc: Stefanik 4 Congress  
 Estimate: 923

WCAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N50	WCAX	10/11/16	10/11/16	Tu Hour 1 NCIS	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-1	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-T-----		1		\$1,800.00		0.00				
N51	WCAX	10/15/16	10/15/16	CBS Sa Morning New 8a CBS This Morning:Saturday	CM	8a-10a	-----S-	:30	1	\$150.00	P-1	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-----S-		1		\$150.00		0.00				
Totals													46	\$23,800.00

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT10/16 11.31

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/16 11.31

STA: ADDED M2  
THANKS  
ELLEN B 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#47	MISSED:TUE/800P-900P	OCT11	30S	\$2,000.00	(OCT10/16)
			OFFER:TUE/800P-900P	OCT11	30S	\$1,800.00	PLS ADVISE.
			CMT:RATE				

OCT/16	23850.00	CONTRACT TOTAL	23850.00
		TOTAL SPOTS	45

MARKET TOTALS \$74,609 WCAX 32% WVMY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI  
DEMOS- RA35+\*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP OCT10/16 15.29

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/16 15.29

REP: REVISION  
 RATE REVISED  
 1X ADDED  
 \$50 CREDIT  
 PLS CNF  
 THANKS, MICK

STA: ADDED M2  
 THANKS  
 ELLEN B 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 146

AGENCY EST# = 923

AGENCY PRODUCT CODE = 163

47	S		800P-900P	30		\$2,000.00	10/11	10/11	0		TUE	0
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PROGRAM : NCIS

ORD COM1: RATES/NA

PART OF A MAKEGOOD MADE UP OF LINES 38-47



REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT10/16 15.29

\*\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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50	A		800P-900P	30		\$1,800.00	10/11	10/11	1		TUE	1
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PROGRAM : NCIS

ORD COM1: RATE

THIS IS A MAKE-GOOD FOR OCT11 ON LINE-47 FOR 1 SPOT/WK

51	A		800A-1000A	30		\$150.00	10/15	10/15	1		SAT	1
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PROGRAM : CBS THIS MORNING SATURDAY

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#47	MISSED:TUE/800P-900P	OCT11	30S	\$2,000.00	(OCT10/16)
			OFFER:TUE/800P-900P	OCT11	30S	\$1,800.00	PLS ADVISE.
			CMT:RATE				

OCT/16 23800.00

CONTRACT TOTAL 23800.00

TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT10/16 15.40

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT10/16 15.40

REP: REVISION  
RATE REVISED  
1X ADDED  
\$50 CREDIT  
PLS CNF  
THANKS, MICK

STA: ADDED M2  
THANKS  
ELLEN B 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#47	MISSED:TUE/800P-900P	OCT11	30S	\$2,000.00	(OCT10/16)
			OFFER:TUE/800P-900P	OCT11	30S	\$1,800.00	PLS ADVISE.
			CMT:RATE				

CONTRACT TOTAL	23800.00
TOTAL SPOTS	46

# ORDER



**Orders**  
**Order / Rev:** 12038 - 1  
**Alt Order #:** 8411515  
**Product Desc:** Stefanik 4 Congress  
**Estimate:** 923  
**Flight Dates:** 10/07/16 - 10/16/16  
**Original Date / Rev:** 10/11/16 / 10/11/16  
**Order Type:** GENERAL

**WCAX**

**Primary AE:** HRP Washington DC AE  
**Sales Office:** N-DC  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Stefanik/Pol/R/Con/NY  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	47	\$23,750.00	\$20,187.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	47	\$23,750.00	\$20,187.50	0.00
<b>Totals</b>	<b>47</b>	<b>\$23,750.00</b>	<b>\$20,187.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCAX	32%	\$23,750.00
Market	100%	\$74,218.75

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,937.50
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,109.38
WVER	0%	\$0.00
WVNY	10%	\$7,421.88
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N52	WCAX	10/12/16	10/12/16	We Hour 1	CM	8p-9p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
Survivor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

Order / Rev: 12038 - 1  
 Alt Order #: 8411515  
 Flight Dates: 10/07/16 - 10/16/16

Advertiser: Stefanik/Pol/R/Con/NY  
 Product Desc: Stefanik 4 Congress  
 Estimate: 923

**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N52	WCAX	10/12/16	10/12/16	We Hour 1 Survivor	CM	8p-9p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	--W----	1		\$1,000.00		0.00						
N53	WCAX	10/14/16	10/14/16	M-F 5p-6p Channel 3 News	CM	5p-6p	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$150.00		0.00						
Totals													47	\$23,750.00	

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT11/16 12.29

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT11/16 12.29

STA: ADDED M3 FOR TOMORROW  
THANKS  
ELLEN B 10/11

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:

M3	UNRESL	BUY#36	MISSED:WED/800P-900P	OCT12	30S	\$1,200.00	(OCT11/16)
			OFFER:WED/800P-900P	OCT12	30S	\$1,000.00	PLS ADVISE.
			CMT:LUR				

OCT/16 23800.00

CONTRACT TOTAL 23800.00  
TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI  
DEMOS- RA35+\*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT11/16 13.25

\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/16 13.25

REP: REVISION  
RATE CORRECTED  
1X ADDED  
CREDIT OF \$50  
PLS CNF  
THANKS, MICK

STA: ADDED M3 FOR TOMORROW  
THANKS  
ELLEN B 10/11

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 146  
AGENCY PRODUCT CODE = 163

AGENCY EST# = 923

36	S		800P-900P	30		\$1,200.00	10/12	10/12	0		WED	0
PROGRAM : SURVIVOR - 9/19-11/8												
CON COM1: SURVIVOR - 9/19-11/8												

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT11/16 13.25

\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

52	A		800P-900P	30		\$1,000.00	10/12	10/12	1		WED	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : SURVIVOR - 9/19-11/8

ORD COM1: LUR

THIS IS A MAKE-GOOD FOR OCT12 ON LINE-36 FOR 1 SPOT/WK

53	A		500P-600P	30		\$150.00	10/14	10/14	1		FRI	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CH 3 NWS AT 5/THE 30

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#36	MISSED:WED/800P-900P	OCT12	30S	\$1,200.00	(OCT11/16)
			OFFER:WED/800P-900P	OCT12	30S	\$1,000.00	PLS ADVISE.
			CMT:LUR				

OCT/16 23750.00

CONTRACT TOTAL	23750.00
TOTAL SPOTS	47

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT11/16 13.42

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/16 13.42

REP: REVISION  
RATE CORRECTED  
1X ADDED  
CREDIT OF \$50  
PLS CNF  
THANKS, MICK

STA: ADDED M3 FOR TOMORROW  
THANKS  
ELLEN B 10/11

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#36	MISSED:WED/800P-900P	OCT12	30S	\$1,200.00	(OCT11/16)
			OFFER:WED/800P-900P	OCT12	30S	\$1,000.00	PLS ADVISE.
			CMT:LUR				

CONTRACT TOTAL	23750.00
TOTAL SPOTS	47



Order / Rev: 12038 - 2  
 Alt Order #: 8411515  
 Flight Dates: 10/07/16 - 10/16/16

Advertiser: Stefanik/Pol/R/Con/NY  
 Product Desc: Stefanik 4 Congress  
 Estimate: 923

**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N41	WCAX	10/09/16	10/09/16	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$300.00	P-1	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/03/16	10/09/16	-----S	1		\$300.00		0.00					
N54	WCAX	10/16/16	10/16/16	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$250.00	P-1	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	-----S	1		\$250.00		0.00					
Totals													47	\$23,700.00

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 10.59

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/16 10.59

STA: ADDED M4 FOR SUNDAY  
THANKS  
ELLEN B 10/14

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M4	UNRESL	BUY#41	MISSED:SUN/1030A-1130A	OCT16	30S	\$300.00	(OCT14/16)
			OFFER:SUN/1030A-1130A	OCT16	30S	\$250.00	PLS ADVISE.
			CMT:LUR				

OCT/16 23750.00

CONTRACT TOTAL 23750.00  
TOTAL SPOTS 47

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI  
DEMOS- RA35+\*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP OCT14/16 12.38  
 \*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/16 12.38

REP: REVISION  
 RATE CORRECTED  
 PLS CNF  
 THANKS, MICK

STA: ADDED M4 FOR SUNDAY  
 THANKS  
 ELLEN B 10/14

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 146  
 AGENCY PRODUCT CODE = 163

AGENCY EST# = 923

41	E		1030A-1130A	30		\$300.00	10/9	10/9	1		SUN	1
41	E		1030A-1130A	30		\$300.00	10/16	10/16	0		SUN	0

PROGRAM : FACE THE NATION  
 ORD COM1: RATES/NA  
 PART OF A MAKEGOOD MADE UP OF LINES 38-47

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.38

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\*

\*\*\* WCAX-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

54	A		1030A-1130A	30		\$250.00	10/16	10/16	1		SUN	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : FACE THE NATION

ORD COM1: LUR

THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#41	MISSED: SUN/1030A-1130A	OCT16	30S	\$300.00	(OCT14/16)
			OFFER: SUN/1030A-1130A	OCT16	30S	\$250.00	PLS ADVISE.
			CMT: LUR				

OCT/16 23700.00

CONTRACT TOTAL 23700.00

TOTAL SPOTS 47

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 13.22

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8411515

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT14/16 13.22

REP: REVISION  
RATE CORRECTED  
PLS CNF  
THANKS, MICK

STA: ADDED M4 FOR SUNDAY  
THANKS  
ELLEN B 10/14

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#41	MISSED:SUN/1030A-1130A	OCT16	30S	\$300.00	(OCT14/16)
			OFFER:SUN/1030A-1130A	OCT16	30S	\$250.00	PLS ADVISE.
			CMT:LUR				

CONTRACT TOTAL	23700.00
TOTAL SPOTS	47

## PREVIEW



**WCAX**  
**30 Joy Drive**  
**S. Burlington, VT 05403**  
**Main: (802) 652-6300**  
**Billing: (802) 652-6300**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
		<b>October 2016</b>	<b>09/26/16 - 10/16/16</b>

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
<b>WCAX</b>	HRP Washington DC AE	HRP Washington	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	923

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
<b>10/07/16 - 10/16/16</b>	12038	8411515

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

Special Handling
Cash in Advance

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	146	163

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Billing Address:

**Media Ad Ventures**  
**Attention: Accounts Payable**  
**8136 Old Keene Mill Road**  
**Suite A300**  
**Springfield, VA 22152**

Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/16	10/14/16	Blue Bloods	10p-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16   10/09/16    ----F--                        1            \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	F	10/07/16	10:33 PM	Blue Bloods	10p-11p	:30	4SPMESFCT04	\$1,000.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ----F--                        1            \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCAX	F	10/14/16	10:30 PM	Blue Bloods	10p-11p	:30	4SPMESFCT04	\$1,000.00    NM
2	10/14/16	10/14/16	The Price is Right	11a-12p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ----F--                        1            \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCAX	F	10/14/16	11:28 AM	The Price is Right	11a-12p	:30	4SPMESFCT04	\$300.00    NM
3	10/14/16	10/14/16	CBS Soaps/Talk/Deal	1230p-4p	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ----F--                        1            \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	F	10/14/16	3:58 PM	CBS Soaps/Talk/Deal	1230p-4p	:30	4SPMESFCT04	\$75.00    NM
4	10/14/16	10/14/16	Noon News/ATF	12p-1230p	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ----F--                        1            \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	F	10/14/16	12:06 PM	Noon News/ATF	12p-1230p	:30	4SPMESFCT04	\$150.00    NM
6	10/14/16	10/14/16	Entertainment Tonight(Syri	730p-8p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ----F--                        1            \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	F	10/14/16	7:47 PM	Entertainment Tonight(Syn	730p-8p	:30	4SPMESFCT04	\$300.00    NM
7	10/07/16	10/14/16	MacGyver	8p-9p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									



## PREVIEW



Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/16/16
Advertiser	Product	Estimate Number	
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	923	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/07/16	10/14/16	MacGyver	8p-9p	----F--	:30	1	\$500.00	NM
10/03/16 10/09/16 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX F 10/07/16 7:59 PM MacGyver 8p-9p :30 4SPMESFCT04 \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCAX F 10/14/16 8:29 PM MacGyver 8p-9p :30 4SPMESFCT04 \$500.00 NM									
8	10/10/16	10/10/16	The Price is Right	11a-12p	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX M 10/10/16 11:30 AM The Price is Right 11a-12p :30 4SPMESFCT04 \$300.00 NM									
9	10/10/16	10/10/16	CBS Soaps/Talk/Deal	1230p-4p	M-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX M 10/10/16 1:29 PM CBS Soaps/Talk/Deal 1230p-4p :30 4SPMESFCT04 \$75.00 NM									
10	10/10/16	10/10/16	Noon News/ATF	12p-1230p	M-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX M 10/10/16 12:02 PM Noon News/ATF 12p-1230p :30 4SPMESFCT04 \$150.00 NM									
11	10/10/16	10/10/16	Dr Phil(Syn)	4p-5p	M-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX M 10/10/16 4:24 PM Dr Phil(Syn) 4p-5p :30 4SPMESFCT04 \$75.00 NM									
12	10/08/16	10/15/16	Channel 3 News	7a-8a	-----S-	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX Sa 10/08/16 7:19 AM Channel 3 News 7a-8a :30 4SPMESFCT04 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCAX Sa 10/15/16 7:25 AM Channel 3 News 7a-8a :30 4SPMESFCT07H \$75.00 NM									
13	10/08/16	10/08/16	CBS This Morning:Saturd	8a-10a	-----S-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----S- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX Sa 10/08/16 8:23 AM CBS This Morning:Saturday 8a-10a :30 4SPMESFCT04 \$125.00 NM									
14	10/09/16	10/09/16	NFL Browns vs Patriots	1:00 PM-4:15 PM	-----S	:30	1	\$1,500.00	NM

## PREVIEW



Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/16/16
<u>Advertiser</u> Stefanik/Pol/R/Con/NY		<u>Product</u> Stefanik 4 Congress	<u>Estimate Number</u> 923

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/16	10/09/16	NFL Browns vs Patriots	1:00 PM-4:15 PM	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16   10/09/16    -----S                      1            \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCAX	Su	10/09/16	2:40 PM	NFL Browns vs Patriots	1:00 PM-4:15 PM	:30	4SPMESFCT04	\$1,500.00   NM
17	10/16/16	10/16/16	60 Minutes	7p-8p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    -----S                      1            \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCAX	Su	10/16/16	7:19 PM	60 Minutes	7p-8p	:30	4SPMESFCT07H	\$2,000.00   NM
18	10/16/16	10/16/16	NCIS: Los Angeles	8p-9p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    -----S                      1            \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCAX	Su	10/16/16	8:44 PM	NCIS: Los Angeles	8p-9p	:30	4SPMESFCT07H	\$1,000.00   NM
20	10/13/16	10/13/16	The Price is Right	11a-12p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ---T---                      1            \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	Th	10/13/16	11:58 AM	The Price is Right	11a-12p	:30	4SPMESFCT04	\$300.00   NM
21	10/13/16	10/13/16	CBS Soaps/Talk/Deal	1230p-4p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ---T---                      1            \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	Th	10/13/16	3:58 PM	CBS Soaps/Talk/Deal	1230p-4p	:30	4SPMESFCT04	\$75.00   NM
22	10/13/16	10/13/16	Noon News/ATF	12p-1230p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ---T---                      1            \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	Th	10/13/16	12:28 PM	Noon News/ATF	12p-1230p	:30	4SPMESFCT04	\$150.00   NM
23	10/13/16	10/13/16	Dr Phil(Syn)	4p-5p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    ---T---                      1            \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	Th	10/13/16	4:21 PM	Dr Phil(Syn)	4p-5p	:30	4SPMESFCT04	\$75.00   NM
26	10/11/16	10/11/16	The Price is Right	11a-12p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    -T-----                      1            \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WCAX	Tu	10/11/16	11:31 AM	The Price is Right	11a-12p	:30	4SPMESFCT04	\$300.00   NM
27	10/11/16	10/11/16	CBS Soaps/Talk/Deal	1230p-4p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    -T-----                      1            \$75.00									

## PREVIEW



Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/16/16
<u>Advertiser</u> Stefanik/Pol/R/Con/NY		<u>Product</u> Stefanik 4 Congress	<u>Estimate Number</u> 923

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/11/16	10/11/16	CBS Soaps/Talk/Deal	1230p-4p	- T- - - - -	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Tu 10/11/16 3:58 PM CBS Soaps/Talk/Deal 1230p-4p :30 4SPMESFCT04 \$75.00 NM									
28	10/11/16	10/11/16	Noon News/ATF	12p-1230p	- T- - - - -	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - T- - - - - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Tu 10/11/16 12:11 PM Noon News/ATF 12p-1230p :30 4SPMESFCT04 \$150.00 NM									
30	10/11/16	10/11/16	Entertainment Tonight(Sy	730p-8p	- T- - - - -	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - T- - - - - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Tu 10/11/16 7:40 PM Entertainment Tonight(Syn 730p-8p :30 4SPMESFCT04 \$300.00 NM									
32	10/11/16	10/11/16	Bull	9p-10p	- T- - - - -	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - T- - - - - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Tu 10/11/16 9:50 PM Bull 9p-10p :30 4SPMESFCT04 \$1,200.00 NM									
33	10/12/16	10/12/16	The Price is Right	11a-12p	- - W- - - -	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - - W- - - - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX W 10/12/16 10:58 AM The Price is Right 11a-12p :30 4SPMESFCT04 \$300.00 NM									
34	10/12/16	10/12/16	Noon News/ATF	12p-1230p	- - W- - - -	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - - W- - - - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX W 10/12/16 12:12 PM Noon News/ATF 12p-1230p :30 4SPMESFCT04 \$150.00 NM									
35	10/12/16	10/12/16	Dr Phil(Syn)	4p-5p	- - W- - - -	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - - W- - - - 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX W 10/12/16 4:15 PM Dr Phil(Syn) 4p-5p :30 4SPMESFCT04 \$75.00 NM									
37	10/09/16	10/09/16	NFL Regular Game Other	4:25 PM-7:30 PM	- - - - - S	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 - - - - - S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/09/16 5:43 PM NFL Regular Game Other 4:25 PM-7:30 PM :30 4SPMESFCT04 \$1,500.00 NM									
38	10/14/16	10/14/16	Channel 3 News	5p-6p	- - - - F- -	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 - - - - F- - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

## PREVIEW



Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/16/16
<u>Advertiser</u> Stefanik/Pol/R/Con/NY		<u>Product</u> Stefanik 4 Congress	<u>Estimate Number</u> 923

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/14/16	10/14/16	Channel 3 News	5p-6p	----F--	:30	1	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX F 10/14/16 5:33 PM Channel 3 News 5p-6p :30 4SPMESFCT04 \$150.00 NM									
39	10/15/16	10/15/16	CBS This Morning:Satu	8a-10a	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Sa 10/15/16 8:59 AM CBS This Morning:Saturday 8a-10a :30 4SPMESFCT07H \$150.00 NM									
40	10/16/16	10/16/16	Elementary	10p-11p	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/16/16 10:43 PM Elementary 10p-11p :30 4SPMESFCT07H \$700.00 NM									
41	10/09/16	10/09/16	Face the Nation	1030a-1130a	-----S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/09/16 11:20 AM Face the Nation 1030a-1130a :30 4SPMESFCT04 \$300.00 NM									
42	10/09/16	10/09/16	60 Minutes	7:30 PM-9:00 PM	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/09/16 7:43 PM 60 Minutes 7:30 PM-9:00 PM :30 4SPMESFCT04 \$1,200.00 NM									
43	10/09/16	10/09/16	CBS Sunday Morning	9a-1030a	-----S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/09/16 9:31 AM CBS Sunday Morning 9a-1030a :30 4SPMESFCT04 \$300.00 NM									
44	10/16/16	10/16/16	CBS Sunday Morning	9a-1030a	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Su 10/16/16 10:12 AM CBS Sunday Morning 9a-1030a :30 4SPMESFCT07H \$400.00 NM									
45	10/13/16	10/13/16	NFL Denver vs San Dieg	8:00 PM-11:30 PM	---T---	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCAX Th 10/13/16 9:00 PM NFL Denver vs San Diego 8:00 PM-11:30 PM :30 4SPMESFCT04 \$1,500.00 NM									
46	10/11/16	10/11/16	Channel 3 News	5p-6p	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/10/16 10/16/16 -T----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

# PREVIEW



Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/16/16
Advertiser	Product	Estimate Number	
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	923	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
46	10/11/16	10/11/16	Channel 3 News	5p-6p	-T-----	:30	1	\$150.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCAX</td><td>Tu</td><td>10/11/16</td><td>5:28 PM</td><td>Channel 3 News</td><td>5p-6p</td><td>:30</td><td>4SPMESFCT04</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCAX	Tu	10/11/16	5:28 PM	Channel 3 News	5p-6p	:30	4SPMESFCT04	\$150.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCAX	Tu	10/11/16	5:28 PM	Channel 3 News	5p-6p	:30	4SPMESFCT04	\$150.00	NM																																												
48	10/09/16	10/09/16	Presidential/VP Debate	9:00 PM-11:00 PM	-----S	:30	1	\$1,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCAX</td><td>Su</td><td>10/09/16</td><td>11:04 PM</td><td>Presidential/VP Debate</td><td>9:00 PM-11:00 PM</td><td>:30</td><td>4SPMESFCT04</td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">Debate aired 9-1106p</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	-----S	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCAX	Su	10/09/16	11:04 PM	Presidential/VP Debate	9:00 PM-11:00 PM	:30	4SPMESFCT04	\$1,500.00	NM	Debate aired 9-1106p										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	-----S	1	\$1,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCAX	Su	10/09/16	11:04 PM	Presidential/VP Debate	9:00 PM-11:00 PM	:30	4SPMESFCT04	\$1,500.00	NM																																												
Debate aired 9-1106p																																																						
49	10/15/16	10/15/16	CBS This Morning:Sat	8a-10a	-----S-	:30	1	\$150.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCAX</td><td>Sa</td><td>10/15/16</td><td>9:29 AM</td><td>CBS This Morning:Saturday</td><td>8a-10a</td><td>:30</td><td>4SPMESFCT07H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----S-	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCAX	Sa	10/15/16	9:29 AM	CBS This Morning:Saturday	8a-10a	:30	4SPMESFCT07H	\$150.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/10/16	10/16/16	-----S-	1	\$150.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCAX	Sa	10/15/16	9:29 AM	CBS This Morning:Saturday	8a-10a	:30	4SPMESFCT07H	\$150.00	NM																																												
50	10/11/16	10/11/16	NCIS	8p-9p	-T-----	:30	1	\$1,800.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-T-----</td><td>1</td><td>\$1,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCAX</td><td>Tu</td><td>10/11/16</td><td>8:46 PM</td><td>NCIS</td><td>8p-9p</td><td>:30</td><td>4SPMESFCT04</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-T-----	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCAX	Tu	10/11/16	8:46 PM	NCIS	8p-9p	:30	4SPMESFCT04	\$1,800.00	NM											
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51	10/15/16	10/15/16	CBS This Morning:Sat	8a-10a	-----S-	:30	1	\$150.00	NM																																													
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54	10/16/16	10/16/16	Face the Nation	1030a-1130a	-----S	:30	1	\$250.00	NM																																													
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Total Spots 47

**Payment Terms 30 Days**
**Gross Total \$23,700.00**

**PREVIEW**

Send Payment To:

**WCAX**  
**P.O. Box 4508**  
**Burlington, VT 05406-4508**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
		<b>October 2016</b>	<b>09/26/16 - 10/16/16</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Stefanik/Pol/R/Con/NY</b>	<b>Stefanik 4 Congress</b>	<b>923</b>	

Agency Commission                      **\$3,555.00**

Net Amount Due                              **\$20,145.00**